

# Annual Delivering Medicaid with a Heart Report

— 2025



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## A Message from Our CEO

**Jason Rottman**

CEO, Maryland Physicians Care



A stylized, handwritten signature of Jason Rottman in white ink, positioned below the portrait.

**I**n 2025, Maryland Physicians Care (MPC) deepened its commitment to supporting the whole health of our members by investing not only in clinical services but also in the people, places, and conditions that shape overall well-being. Across the state, we expanded partnerships that address food insecurity, strengthened access to social services, and mobilized alongside our communities in moments of crisis. These efforts reflect our belief that health begins long before someone enters a clinic, and that every Marylander deserves a healthy life.

As a Medicaid Managed Care Organization, MPC's mission is clear: to improve Marylanders' health, help our members live healthier lives, and ensure that taxpayer dollars are used efficiently and effectively. We understand that medical care alone is not enough. Social factors, including access to food and transportation, housing safety, employment stability, and community support, are directly linked to long-term health outcomes. Too often, when these basic needs go unmet, health declines and care become more challenging for families and more expensive for the state.

Since Medicaid does not directly fund these community efforts, MPC has stepped up to support and invest in these critical services. We work with community-based organizations that specialize in social services, know their neighborhoods, and are trusted by the people they serve. Since 2015, MPC has committed more than \$13 million to support community organizations, with \$8 million invested since 2024 alone.

In this report, you will see how we bring **Medicaid with a Heart** to life by highlighting how these investments make an impact in community food programs that go beyond meal distribution, rural resource hubs that bring services closer to families, and coordinated recovery efforts that help residents rebuild after disasters. While these represent only a portion of our work, they demonstrate what is possible when we invest in people, in partnerships, and in solutions built from the ground up. These efforts are a core aspect of our mission – because when communities are strong, health improves, and everyone benefits.

Looking ahead to 2026, MPC enters the year with a strong foundation, trusted partnerships, and a clear understanding of where support is needed most. We will continue expanding our investments in local organizations, growing our community partnerships, and developing innovative ways to reach members where they are. Our vision for 2026 and beyond is a healthier, more resilient Maryland: where food insecurity declines, where members have the tools they need to thrive, and where access to healthcare is not determined by geography or circumstance. We are committed to driving that future forward and to investing in solutions that create measurable, lasting outcomes for the people we serve.

**Thank you for your partnership and trust. Together, we are shaping a healthier Maryland for this generation and the next.**

# Who We Are and What We Stand For

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**Maryland Physicians Care (MPC) is a Maryland-based Medicaid Managed Care Organization (MCO) dedicated to improving the health and well-being of our members and communities across the state. We are entirely and uniquely owned by four nonprofit hospital health systems: Holy Cross Health in Silver Spring, Meritus Health in Hagerstown, Ascension Saint Agnes in Baltimore City, and UPMC Western Maryland in Cumberland. Together, these hospitals represent a shared mission grounded in community health, provider collaboration, and care that extends beyond brick-and-mortar locations.**

MPC is a statewide organization serving more than 205,000 members—individuals who rely on us not just for health coverage, but for support, connection, and assistance navigating the complexities of the healthcare system. As a Medicaid MCO, we are responsible for the care of some of Maryland's most vulnerable residents. We approach this responsibility with great care by treating the whole person, recognizing that every member has unique needs and lived experiences.

Our model includes medical care, case management, care coordination, behavioral health support, and education to help members better understand, use, and maximize their benefits. When members need more than clinical services, we work to meet those needs, too, connecting them to food, housing, employment resources, and other supports that influence their health and stability. This is the foundation of MPC's work, and the core mission that guides every decision we make. Maryland Physicians Care is here to help.



# Help is Here





# Executive Summary

# Excellence in Care. Stronger Communities. Lasting Impact.

In 2025, Maryland Physicians Care (MPC) advanced high-quality, accessible healthcare by combining clinical expertise with strategic investments in people, technology, and community partnerships. Across Maryland, MPC focused on improving the member experience, strengthening communities, and expanding access to care.



## Investing in the Future of Healthcare

MPC continued to enhance care delivery through digital improvements and workforce investment—making healthcare easier to access, understand, and navigate.

**\$1.4M+** invested in scholarships statewide

Supporting students in medicine, allied health, and community-based care to strengthen Maryland's future healthcare workforce.



## NCQA Accreditation

In 2025, MPC's commitment to quality was recognized, reinforcing strong performance and continued progress in delivering effective, member-centered care.



## New Member Benefit

MPC launched a Planet Fitness pilot program to support physical activity as part of overall health and wellness. Due to strong member interest and participation, the benefit expanded beyond the pilot areas.

- Free Classic Memberships for eligible members age 13+
- 15 participating Planet Fitness centers
- Available in 6 Maryland counties





## Enrollment Momentum Across Maryland

MPC experienced continued growth in Maryland Children's Health Program (MCHP) enrollment and market share, reflecting strong performance and sustained member trust.

**4.7%** increase in Hispanic member enrollment statewide



## Community Impact

Through trusted partnerships and on-the-ground engagement, MPC connects members and families with resources that support immediate needs and long-term stability.

**822** Events

- **532** Community Events
- **288** Laundry Events
- **180** Community-Based Organization Partnerships
- **16** Owner Hospital Event Collaborations

**\$85K+** sponsorships to support community organizations

**\$3.4M+** invested in community support statewide



# Excellence in Care and Clinical Expertise

**Excellence in care entails combining clinical expertise with tools and investments that make healthcare easier to access, understand, and navigate. In 2025, Maryland Physicians Care (MPC) continued to enhance the member experience through digital improvements and strategic investments in the future healthcare workforce.**

## Strengthening the Member Experience

### My MPC Source Platform Update

The My MPC Source member portal, our 24/7 one-stop shop for their care, now features a more user-friendly interface that simplifies navigation and improves access to key information.

### MyVirtualMPC Enhancement

MyVirtual MPC provides members with 24/7 access to a licensed physician, anytime and anywhere. As part of ongoing digital improvements, MyVirtualMPC was enhanced to include access to members' digital ID cards. This change allows members to quickly view their ID card information through the platform, improving convenience and reducing reliance on physical cards.



## The Future of Care

In total, MPC invested more than **\$1.4M** in scholarships across Maryland—supporting students pursuing careers in medicine, allied health, and community-based care, and strengthening the future of the state's healthcare workforce.



## Provider Network

Access to quality care begins with a strong provider network. MPC's statewide network of more than 28,000 providers supports Marylanders everywhere.



**“Health doesn’t begin and end in a doctor’s office. Through innovative benefits, we’re addressing the whole person, so our members experience better access, better support, and better holistic health.”**

**— Dr. Glenn Bruce Vanderver**  
Chief Medical Officer,  
Maryland Physicians Care



## Meritus Health: Meritus School of Osteopathic Medicine Scholarships

Beyond supporting its members, MPC recognizes the importance of investing in future generations of physicians. Through a grant awarded to the Washington County Chamber of Commerce, MPC helped fund scholarships for six students attending the Meritus School of Osteopathic Medicine



## Holy Cross Health: The Universities at Shady Grove Scholarships

The Universities at Shady Grove is a regional higher education center offering affordable, career-focused degree programs from nine Maryland public universities in one location. MPC supported scholarships for students pursuing careers in health-related fields, helping strengthen Maryland's future healthcare workforce.



## UPMC Western Maryland: Allegany College of Maryland Scholarships

MPC supported scholarships for students and enhancements to the school's clinical labs.



## UPMC Western Maryland: Frostburg State University Scholarships

MPC supported scholarships for students at Frostburg State University pursuing careers in nursing. Funding provided by MPC also supported repairs and upgrades to health sciences equipment.

## Clinical Care Achievements and Recognition

MPC continues to demonstrate strong quality performance through nationally recognized measures.



Earned a 4 out of 5-star rating in NCQA's Health Plan Ratings for Medicaid—reflecting solid performance across HEDIS® measures and member experience indicators.



Received Health Equity Accreditation from the National Committee for Quality Assurance (NCQA), reinforcing its commitment to using data-driven strategies to reduce disparities and improve outcomes for all members.

# Measuring Impact: Performance, Outcomes, and Innovation

Performance is defined by measurable results—growth, quality, and the ability to adapt to the evolving needs of Maryland Physicians Care (MPC) members. Over the past year, MPC has demonstrated strong momentum through increased enrollment, high-quality outcomes, and targeted innovations that support whole-person health and health equity across Maryland communities.



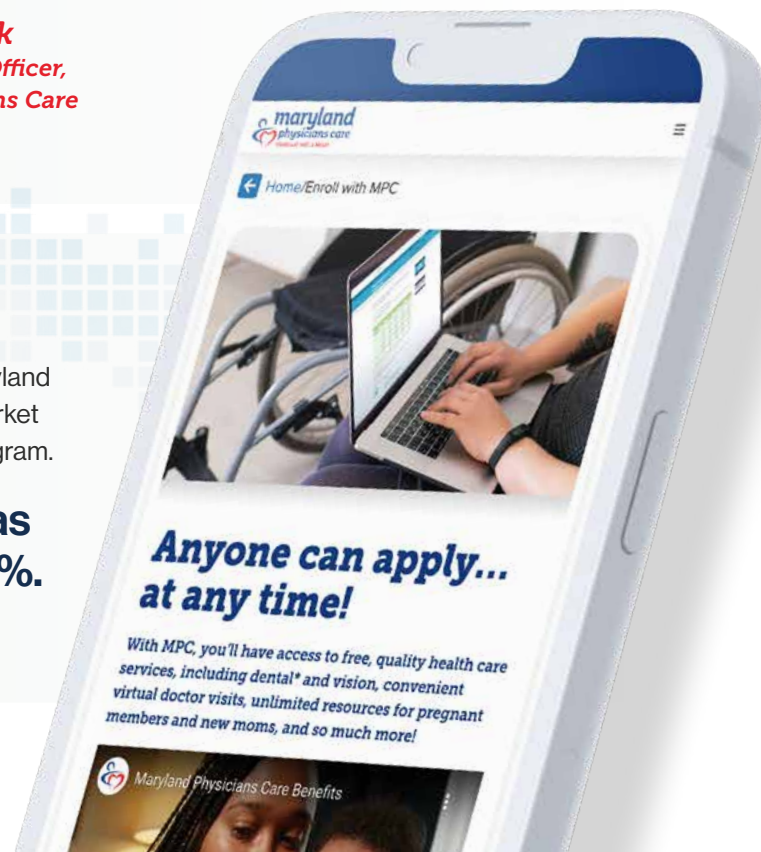
“Healthcare is about having support in everyday life—at home, at work, and in the community. That’s why we create programs and partner with the community to support our members and make a real difference.”

— **Charles Buseck**  
Chief Operations Officer,  
Maryland Physicians Care

## Enrollment

Over the past 12 months, MPC has grown both its Maryland Children’s Health Program (MCHP) enrollment and market share, reflecting continued momentum across the program.

**Hispanic member enrollment has also increased statewide by 4.7%.**



## HEDIS

The Healthcare Effectiveness Data and Information Set (HEDIS) is a standardized set of measures used to evaluate the quality and effectiveness of care provided by health plans. Developed by the National Committee for Quality Assurance (NCQA), HEDIS assesses performance across key areas, including preventive care, chronic disease management, access to services, and care coordination.

### MPC Members Reached:

- Made **67,603** outreach phone calls to members
- Texted **278,663** text messages with a **92%** reach rate
- Scheduled **3,452** appointments for doctor visits, clinics, and health fairs
- Sent **10,180** letters to members

### MPC Members Screened:

- **Hosted 6 health fairs**, screening **763** members
- **Hosted 67 clinics**, screening **943** members
- **Closed 570 care gaps** at health fairs

### MPC Member HEDIS Efforts:

- Mammogram clinics in Baltimore City, Glen Burnie, Prince George's, Montgomery, Frederick, and Cumberland
- Provider clinics in Prince George's and Montgomery counties
- Diabetic eye clinics in Baltimore City and Baltimore County
- Health Fairs in Baltimore, Cumberland, Frederick, Prince George's, and Washington counties

## New Benefit Offering Planet Fitness Pilot

MPC piloted a partnership with Planet Fitness to offer eligible members free Classic Memberships in select counties, supporting physical activity as a key component of overall health and wellness. The pilot provided unlimited access, in-club fitness training, app workouts, and other member perks at participating Planet Fitness locations to encourage regular exercise and healthy habits among members. Based on positive uptake and member interest, MPC expanded this benefit beyond the original pilot areas.



**Impact: Free gym memberships are available to members in six counties.**

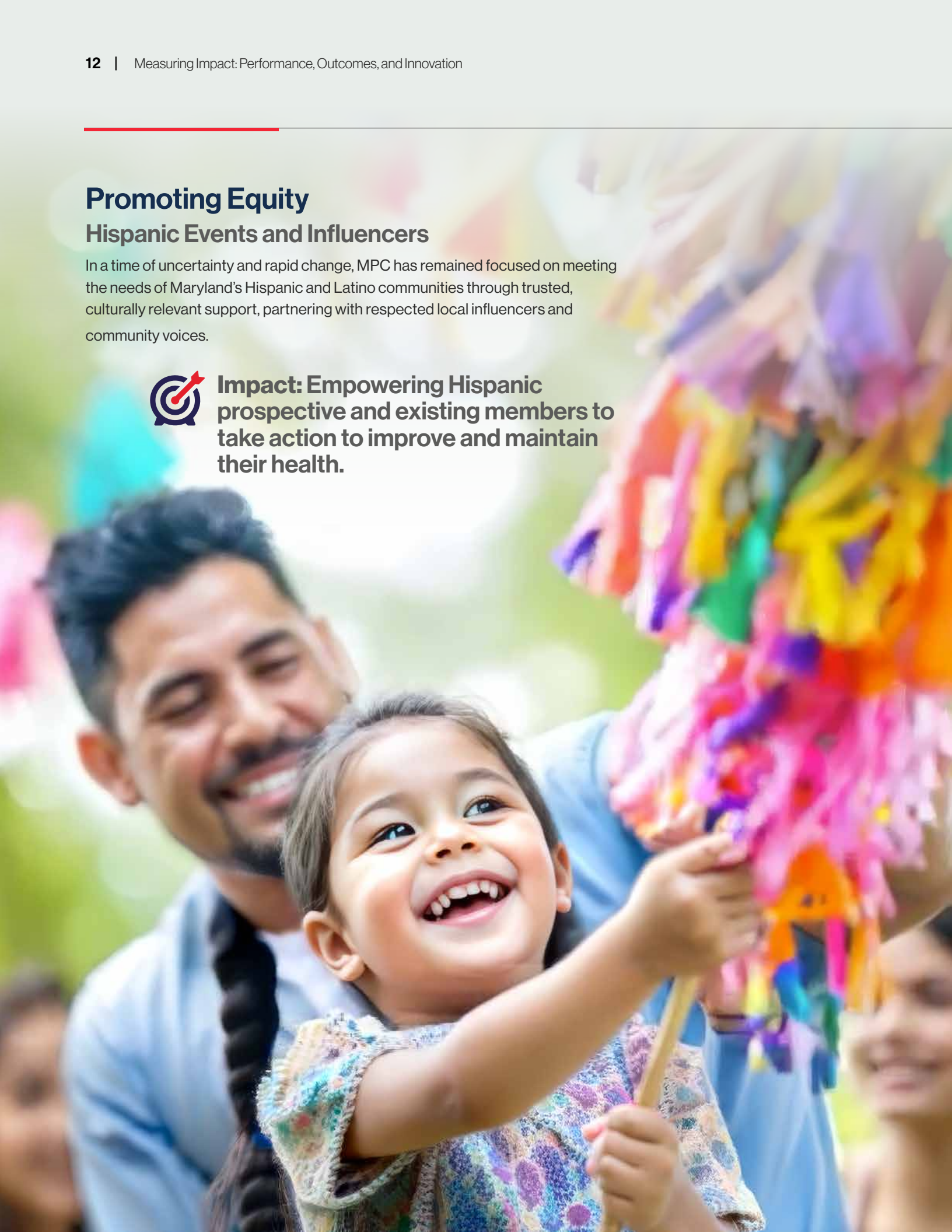
## Promoting Equity

### Hispanic Events and Influencers

In a time of uncertainty and rapid change, MPC has remained focused on meeting the needs of Maryland's Hispanic and Latino communities through trusted, culturally relevant support, partnering with respected local influencers and community voices.



**Impact: Empowering Hispanic prospective and existing members to take action to improve and maintain their health.**





# Strengthening Community Through Connection and Support

# Strengthening Community Through Connection and Support

**Strengthening communities starts with connection. Through trusted partnerships and on-the-ground engagement, Maryland Physicians Care (MPC) works to meet people where they are, addressing immediate needs while building pathways to long-term health and stability.**



Maryland Physicians Care actively participates in community events throughout the state. The MPC team engages with residents to share information about health coverage and member benefits. MPC also hosts special “Laundry Days,” community outreach gatherings where families can wash and dry a load of laundry for free and connect with MPC representatives about available resources. The team also collaborates with its owner hospitals to host events.

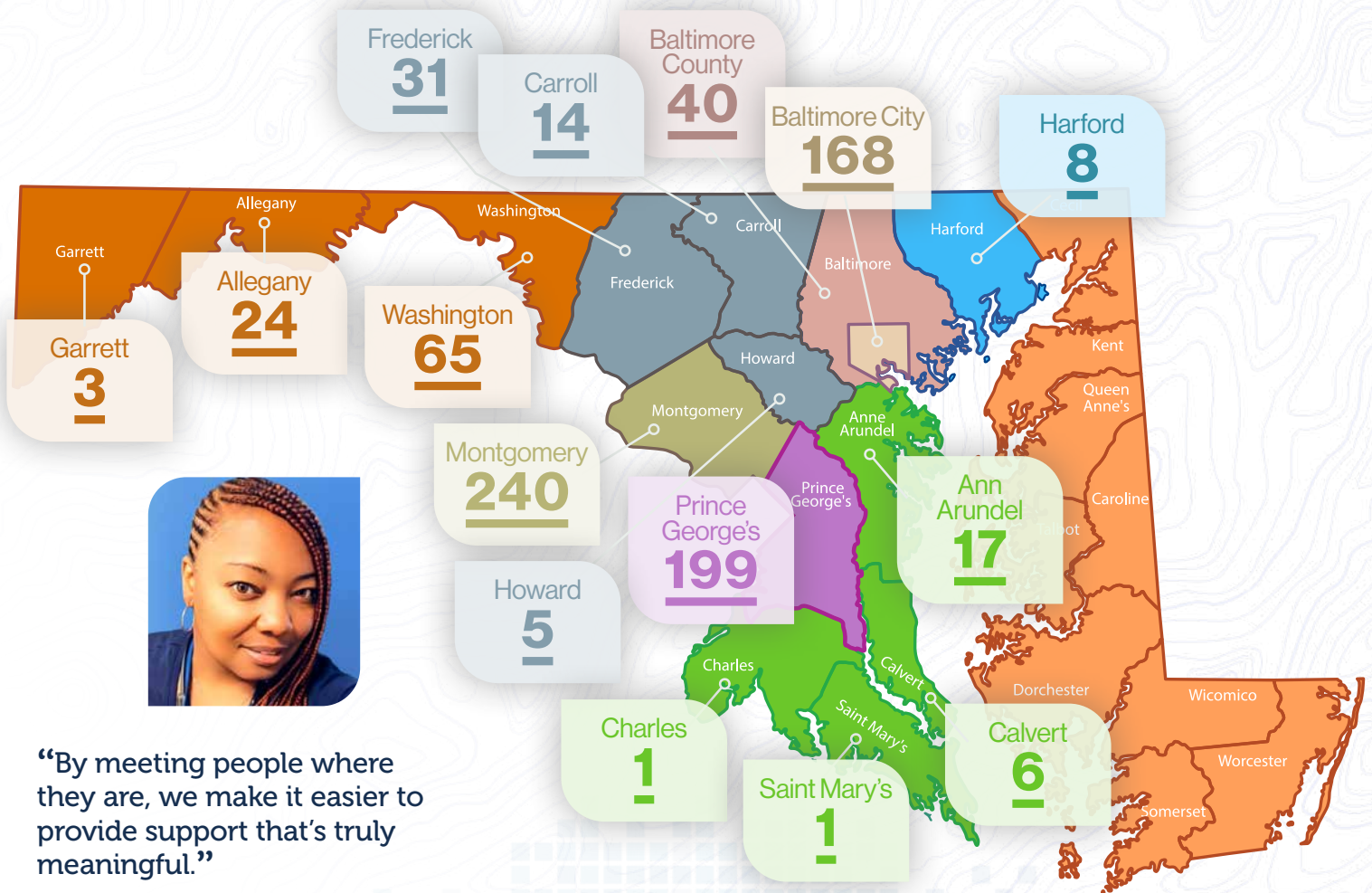
## 822 Events

- **532** Community Events
- **288** Laundry Events
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# 2025

## Events by County



“By meeting people where they are, we make it easier to provide support that’s truly meaningful.”

— **Shannon Jones**  
*Community Engagement Manager,  
 Maryland Physicians Care*

## Population Health in Action

At Maryland Physicians Care, we know health is shaped by more than medical care alone. Food access, housing stability, transportation, and social support all influence a person's ability to maintain well-being. Through a data-driven social risk scoring model, multidisciplinary outreach teams, and a statewide network of community-based organizations, MPC identifies members facing the greatest barriers and connects them with the resources they need. By combining human-centered outreach with strategic community investment, MPC is strengthening the social foundations of health and improving outcomes across Maryland.

**With more than \$3.4M contributed across Maryland,** MPC took decisive action to support frontline organizations, reinforcing its commitment to improving health outcomes and community well-being statewide.

The monetary contributions and support that follow show this work in action—real examples of how Medicaid with a Heart creates meaningful, lasting impact.

- [Nourishing Communities](#)
- [Expanding Access to Healthcare](#)
- [Strengthening Housing Stability](#)
- [Improving Access to Transportation](#)
- [Investing in Local Communities](#)
- [Supporting Families and Youth](#)
- [Advancing Mental Health and Recovery](#)

## Nourishing Communities 360 Access Hub

To address access barriers in rural Western Maryland, MPC partnered with the Garrett County Community Action Committee and the Health Department to launch the 360 Access Hub. The Hub serves as Garrett County's first centralized food and social care center. Opened in October 2025, the Hub provides immediate access to food while laying the groundwork for future workforce and health education services.



**Impact:**

[LEARN MORE](#)

- Established the county's first centralized food access facility
- Distributed food boxes to rural residents
- Improved access to social care services in underserved areas
- Created sustainable infrastructure for long-term community health support

## B'more Fresh

MPC partnered with the Baltimore City Department of Planning's Food Policy and Planning Division to support B'more Fresh, an online SNAP initiative designed to improve healthy food access, nutrition, and digital equity across Baltimore. Through this collaboration, MPC helps connect healthcare and food access by educating members about local resources, integrating food access referrals into care, and supporting outreach in neighborhoods most impacted by food insecurity.



### Impact: [LEARN MORE](#)

- Expanded access to healthy, affordable, and culturally relevant foods for SNAP participants
- Increased purchasing power for fruits and vegetables through monthly vouchers and grocery delivery support
- Advanced digital equity through online grocery purchasing options

## Capital Area Food Bank

Capital Area Food Bank is the region's largest hunger-relief organization, partnering with more than 400 nonprofits to distribute over 60 million meals each year across Washington, DC, Maryland, and Virginia, while also providing nutrition education and supportive services.



### Impact:

- Helped Capital Area Food Bank deliver 60 million meals this year while strengthening a more equitable and resilient regional food system

## Community FarmShare

Community FarmShare works to build a connected, thriving local food system by increasing access to nutritious, locally grown food and improving the health and nutrition of community members facing barriers to accessing healthy food.



### Impact:

- Supported the Food Is Medicine program, helping provide fresh, locally grown produce to low-income Montgomery County residents managing diet-related chronic conditions



## Food Project

MPC expanded The Food Project's impact in Southwest Baltimore by funding programs that go beyond food access to address employment, health, and family stability. By supporting an in-house social worker and doula program, MPC helped address infant mortality while strengthening local food systems and workforce development. MPC also contributed 200 turkeys to ensure families had Thanksgiving meals.



### Impact:

[LEARN MORE](#)

- Expanded services from food provision to health, employment, and social support
- Weekly social work and doula services addressing infant mortality
- Strengthened workforce training and nutrition education
- 200 additional families supported during Thanksgiving

## Hughes United Methodist Church

Hughes United Methodist Church is a faith community that supports the social needs of residents in the Wheaton and Silver Spring area through outreach and community-based services.



### Impact:

- Supported food security initiatives, helping provide access to food for individuals and families in the local community

## Manna Food Center

Manna Food Center is a Montgomery County nonprofit dedicated to ending hunger by providing nutritious food, education, and advocacy to strengthen food security across the community.



### Impact:

- Expanded access to healthy food through community markets and home delivery
- Supported school-based programs and SNAP outreach to connect families with nutritious food
- Helped sustain local farm partnerships, increasing access to locally sourced food

## Montgomery County Food Council

Hughes United Methodist Church is a faith community that supports the social needs of residents in the Wheaton and Silver Spring area through outreach and community-based services.



### Impact:

- Helped expand SNAP outreach and enrollment, connecting more eligible families to critical food assistance benefits

## Expanding Access to Healthcare

### Area Health Education Center

Area Health Education Center (AHEC) West is a rural, community-based organization serving Appalachian counties across Maryland. AHEC works to improve access to care and promote high-quality healthcare.



### Impact:

- Provided medication assistance and well-checks

## Union Rescue Mission of Western Maryland

Union Rescue Mission of Western Maryland is a nonprofit organization that helps unhoused individuals by providing shelter, meals, necessities, and rehabilitation services.



### Impact:

- Supported food assistance, helping provide meals to individuals and families in need

## Strengthening Housing Stability

### Community Assistance Network

Community Assistance Network provides critical services to unhoused individuals and families in the region.



### Impact:

- Supported the Westside Homeless Shelter and related support services
- Helped unhoused people find safe shelter and essential resources



## Family Crisis Resource Center

The Family Crisis Resource Center provides safe, confidential support to individuals and families working to build lives free from abuse, offering professional services for victims and survivors of domestic violence, rape, sexual assault, and incest.



### Impact:

- Supported general building maintenance
- Provided shelter supplies
- Supported supervised visitation and exchange services

## Human Resources Development Commission

The Human Resources Development Commission (HRDC) of Allegany County is dedicated to improving quality of life by eliminating social and economic barriers through services, advocacy, and collaboration. Serving individuals across Allegany County, HRDC designs and operates a wide range of programs that promote individual and community stability.



### Impact:

- Provided prevention support and services for unhoused people
- Provided medication assistance for seniors

## Rainbow House

Rainbow House was founded in 1982 as a winter shelter for unhoused women in Rockville, and has grown into a vital community resource, serving approximately 100 women each season through compassionate care, strong partnerships, and volunteer support.



### Impact:

- Supported emergency overnight shelter and the year-round youth refuge
- Helped provide safe housing, meals, and case management for women and young adults



## Rainbow Place Shelter

home for tonight, hope for tomorrow



## Improving Access to Transportation

### Converted Heart Christian Methodist Episcopal Church

Converted Heart Christian Methodist Episcopal Church is a faith-based organization that supports unhoused individuals by providing food, clothing, haircuts, transportation, and other essential services.



#### Impact:

- Contributed toward the purchase of a community van to transport unhoused individuals safely
- Improved access to critical services by reducing transportation barriers

## Investing in Local Communities

### Blue Water Baltimore

Blue Water Baltimore works to protect and restore local waterways through environmental advocacy, education, and community-based initiatives.



#### Impact:

- Supported activities that promote a healthy environment
- Contributed to efforts that improve water quality and healthier waterways

## County United Way

County United Way (CUW) is a community-driven organization focused on strengthening health, education, and financial stability across Allegany and Garrett Counties in Maryland.



#### Impact:

- Provided household and hygiene items
- Supported funding for Dolly Parton's Imagination Library
- Contributed to general operating costs

## Flood Relief

Following severe flooding in May 2025, MPC partnered with state and local organizations to support long-term recovery in Westernport, Lonaconing, and Barton. Over three days, MPC hosted a "Health for the Home After the Flood" event focused on preventing post-disaster health risks and restoring safe living environments.



#### Impact:

[LEARN MORE](#)

- \$10,000 went toward Healthy Home kits
- Distributed air purifiers, mold remediation kits, and lead testing supplies
- Reduced risk of chronic illness linked to mold and debris exposure
- Coordinated recovery effort with 10 community and government partners

## Gaithersburg HELP

Gaithersburg HELP is an all-volunteer Montgomery County nonprofit that provides emergency assistance—including food, infant supplies, medical transportation, prescription support, financial help, and referrals—to neighbors in need.



### Impact:

- Helped provide emergency food and infant supplies to families in crisis
- Supported medical transportation and prescription assistance
- Contributed to financial assistance and referral services

## Interfaith Works

Interfaith Works is a Montgomery County nonprofit that serves more than 35,000 residents each year by providing emergency shelter, permanent supportive housing, essential needs such as food and clothing, and employment support programs.



### Impact:

- Helped provide emergency food and infant supplies to families in crisis
- Supported medical transportation and prescription assistance
- Contributed to financial assistance and referral services

## Laundry Day Resource Fair

MPC launched its first Laundry Day Resource Fair at Laundry City on Moravia Road, bringing health education, screenings, and community resources directly to families in Baltimore. More than 10 vendors participated in the fair, including the MPC owner hospital, Ascension Saint Agnes.



### Impact:

[LEARN MORE](#)

- Connected Baltimore families to local health, insurance, and social support resources
- Provided free health screenings, identifying unmet follow-up care needs
- Offered education and navigation support from the MPC Population Health staff
- Increased community engagement through trusted, nontraditional outreach settings
- Strengthened partnerships with local healthcare and community organizations

## The Salvation Army

The Salvation Army is a faith-based organization dedicated to meeting human needs without discrimination. Through a wide range of programs, the organization supports individuals and families by addressing food insecurity, youth development, and basic needs such as utility assistance.



### Impact:

- Helped provide food through the Food Pantry on the Go program
- Supported youth programming at the Red Shield Youth Center
- Assisted families with utility costs, helping maintain safe and stable homes
- Provided transportation services



## Western Maryland Food Bank

The Western Maryland Food Bank is dedicated to alleviating hunger by acquiring and distributing food and other essentials to support local agencies and individuals in need throughout the community.

## Saint Joseph's Monastery

Saint Joseph's Monastery provides community-based assistance and serves as a foundation for expanded outreach by developing a community resource center.



### Impact:

- Supported startup and operational costs for a community resource center
- Helped expand access to local assistance and support services



### Impact:

- Supported food assistance, helping provide meals to individuals and families in need
- Contributed to the backpack program, supplying essential items for children and families
- Helped fund building improvements, including HVAC repairs and a replacement garage door
- Supported the emergency pantry, offering immediate food resources to community members

## Supporting Families and Youth Back-to-School Fairs

MPC connected with families across the state through a series of community events that brought together hundreds of Marylanders. At each event, MPC shared health plan information and distributed free school-year essentials to help students and families feel prepared, supported, and ready for success.



### Impact:

[LEARN MORE](#)

- Connected families with information about MPC benefits, programs, and services
- Supported students with free back-to-school supplies
- Strengthened relationships with communities across Maryland
- Reached hundreds of families through trusted, community-based events



## Catholic Charities

Catholic Charities delivers a wide range of social services to individuals and families, with a focus on vulnerable and immigrant-serving populations.



### Impact:

- Supported the Esperanza Center, providing services for immigrant communities
- Helped fund IT upgrades for My Brother's Keeper and resources for a community day center

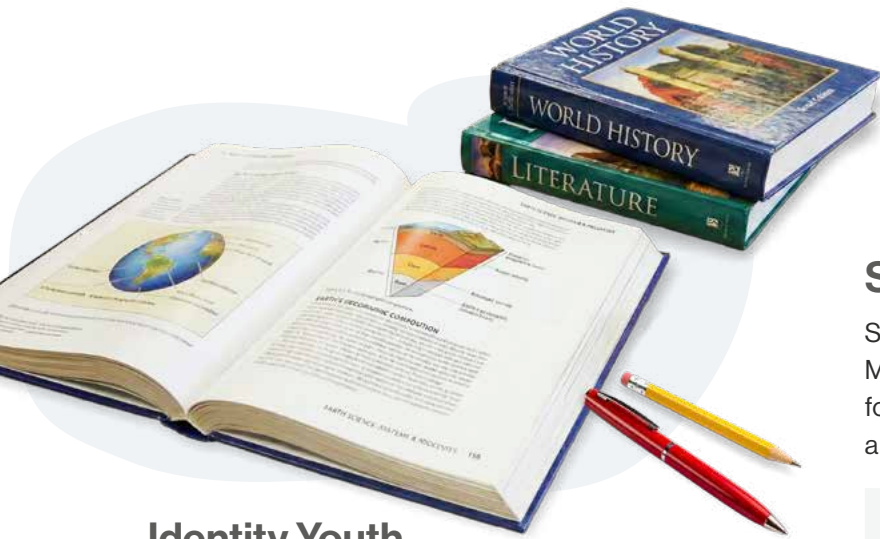
## Cross Community, Inc. (The Equity Center)

Cross Community, Inc. is focused on advancing equity for underserved families in Montgomery County by addressing food insecurity, early childhood development, and economic empowerment. The organization operates The Well Center, a community hub offering childcare and integrated family support services.



### Impact:

- Supported integrated family services, including tax assistance, maternal health support, food security initiatives, and entrepreneurship training
- Helped low-income families work toward greater economic stability and overall wellness



## Identity Youth

Identity Youth empowers underserved youth and families through no-cost programs focused on academic support, social-emotional learning, workforce development, and mental health services.



### Impact:

- Strengthened school-based wellness centers, increasing access to mental health counseling and social-emotional support
- Supported workforce development and peer-led outreach programs that help youth prepare for education and career pathways

## Local Management Board

The Maryland Association of Local Management Boards serves as the collective voice of Maryland's Local Management Boards, working to strengthen and coordinate equitable systems that support children, youth, and families and help communities across the state thrive.



### Impact:

- Supported a driver's license barrier reduction program
- Funded mobile outreach efforts
- Contributed to family navigation flex funds

## So What Else?

So What Else? helps underserved communities in Maryland and Washington, DC by rescuing surplus food, providing free youth programs, and encouraging a "pay it forward" culture through volunteerism.



### Impact:

- Supported emergency food rescue and distribution for families experiencing food insecurity
- Helped fund no-cost out-of-school-time programs focused on literacy, athletics, and the arts
- Contributed to basic needs support for underserved children and families maintain safe and stable homes
- Provided transportation services

## Advancing Mental Well-Being and Recovery

### Archway Station, Inc.

Archway is a private, nonprofit organization that provides psychiatric rehabilitation programs and services in Allegany and Garrett counties in Maryland.



### Impact:

- Supported renovations for a facility that will house an Assertive Community Treatment (ACT) program, expanding access to community-based mental health care.

## EveryMind

EveryMind is committed to empowering individuals by ensuring access to mental health care.



### Impact:

- Provided the 988 Suicide and Crisis Lifeline for Montgomery County and other parts of the state

## People Encouraging People

People Encouraging People provides behavioral health services alongside housing and shelter support to help individuals achieve stability and independence.



### Impact:

- Supported behavioral health services for individuals facing mental health challenges
- Helped provide housing and shelter support for community members in need

## Helping Up Mission

Helping Up Mission supports individuals experiencing substance use disorders through recovery-focused programs and comprehensive services.



### Impact:

- Supported treatment and recovery services for individuals with substance use disorders
- Helped clients work toward long-term stability and self-sufficiency

## Tuerk House

Tuerk House is a behavioral health organization focused on substance use treatment, recovery services, and crisis response.



### Impact:

- Supported the startup costs and operations of a behavioral health crisis center
- Helped expand access to crisis intervention and recovery-focused services



## Sponsorships

Through strategic sponsorships, Maryland Physicians Care works alongside community organizations to support programs and events that promote health, stability, and opportunity for Maryland families.

**In 2025, MPC contributed more than \$85K in sponsorship funding.**

### Some Community Partners Supported in 2025:

- 911 4 HNC - Fighting Head and Neck Cancer
- Baltimore City Medical Society
- Bringing Hope Home
- Chase Brexton
- Columbia Festival, Inc.
- Healthcare Access Maryland, Inc.
- Making Strides of Baltimore-American Cancer Society
- The Red Devil's
- Roberta's House
- Ulman Foundation
- Zaching Against Cancer Foundation

# Looking Ahead

**Maryland Physicians Care's (MPC) work in 2025 reflects a strong commitment to supporting and empowering Marylanders through meaningful community partnerships, improved access to care, and useful resources that promote health and well-being. Building on this momentum, MPC is looking ahead to 2026 with a continued focus on growth, innovation, and equity that help create lasting, positive change across the state.**

## A Major **MPC Milestone** to Celebrate **30 Years Serving Maryland**



“As MPC marks 30 years of service, we reflect on the relationships that have shaped our journey. Being part of Maryland’s communities is not something we take lightly. It is an honor to provide care and to remain committed to the people, providers, and partnerships that make our state stronger.”

— **Jason Rottman**  
*Chief Executive Officer,  
Maryland Physicians Care*